



## **“SMOK KING” Ash Tray from Outside**

The Ecology Services Communication operating in the field of the communication and the services dedicates to the companies, wishes to subject to the kind attention of Your direction a plan in relation to the dispositions of law on the smoke in the publics place let alone to the protection of the atmosphere and the public honor. The entrance in law of the no smoking in the publics places does not equip to with dedicated areas, has conditioned the behavior of nearly the 18.000.000 of Italian smokers who consume every day one medium estimated of ten cigarettes everyone.

The result of this sure civil law obligation, is that in front of the public shops but also on the sidewalks every type of business activity them, office or others, we find unfortunately carpets of stumps by now throws to you to earth with an image very little edifying for the city honor . It is not rare moreover to see that, staff of the offices or of business activity them during the break of the working hours, on the sidewalk to smoke one cigarette in order then to leave the cigarette to the forehead ground the place. Our society, in the attempt to place a solution to such situation, have devised and realized a series of ash tray from outside with particular design that they can be placed on the scale of income of the shops and with the possibility of, printed publication advertising phrases over or invite to maintain the sidewalk clean, what that sure contributes to improve the image of every type of business activity them. The products in object are not subject to some tax for the occupation of the public ground since their dimensions of it concur the positioning on the income scale, and moreover they are also free from the tax on the publicity since eventual it marks or phrases brought back on the product re-enter in the parameters determine the proportions them not subject to tax. Ash tray the “SMOKKING” are extremely sturdy and deal to you with resistant paint job to the inclemencies; model TOTEM to shape and color of a big cigarette, is equipped of an inner container for the stumps while the models to bathtub come supplied with sand for the extinction of cigarettes.

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