

ECOLOGY SERVICES
COMMUNICATION ©

OVETTO ®
OVETTO RECYCLING BIN

THE POWER OF IDEAS



OVETTO BIN

Design: Gianluca Soldi

OVETTO RECYCLING BIN - DIVERSIFIED RUBBISH COLLECTOR

DESIGN - EDUCATION - FUNCTIONALITY

DESIGN

The “egg” shape of the container, its colors as well as its soft and tapered line, makes it a designer item that fits into any room with any decor. Ovetto can be placed inside a house, outside on a terrace or in a garden, or in a work environment like an office, or a school.

EDUCATION

The Ovetto not only meets the primary need of function and beauty; It also serves to educate people to respect the environment by helping them correctly dispose waste. The Ovetto has been created to increase the number of “recycling habits” performed daily, during everyday life. Ovetto, can be also used in open spaces, and to public areas, where it is necessary collect waste in a cool and easy way.



OVETTO RECYCLING BIN - DIVERSIFIED RUBBISH COLLECTOR

DESIGN - EDUCATION - FUNCTIONALITY

FUNCTIONALITY

The Ovetto has three compartments, and each compartment has a door for bag removal and a small spherical part that open with pressure so that the garbage can be easily collected.

All the Ovetto rotates on itself and on the top there is a crushing can/bottle integrated, to facilitate the collection of waste.



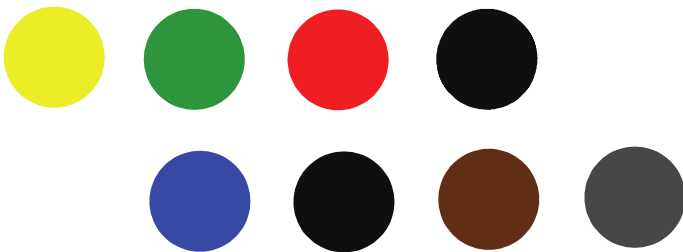
OVETTO RECYCLING BIN - DIVERSIFIED RUBBISH COLLECTOR

PERSONALIZATION

The body of the ovetto is personalizable with the black or white colors.

The drawers of the Ovetto are customizable with the yellow, green, blue, red, white, brown, black and gray's colors, even starting from a small amount. The ovetto is also customizable with any kind of Logo-Images.

PERSONALIZATION - COLORS **



** starting from a minimum quantity of 50 pcs. It is possible to personalize the ovetto with any color.

OVETTO CAN BE PERSONALIZED WITH ANY LOGO - IMAGE **

** starting from a minimum quantity of 50 pcs.

OVETTO RECYCLING BIN - DIVERSIFIED RUBBISH COLLECTOR

TECHNICAL INFORMATION

Dimensions: 45cm diameter x 84 cm height

Weight: 7,8kg

Material: Recycled polypropylene

Body color: White - Black

Drawers colors: yellow, green, blue, red, brown, white,
black, gray

Capacity of each container: 30 Lt. bag



COOPERATION

During its design phase the recycling egg was greeted with success by the Environmental Council of the Region of Tuscany, by the Province of Florence, and by Legambiente.

The Prototype was shown at:

“Terra Futura” - Exhibit - International Conference - 18/20 May 2007 - Florence

“Festambiente” - Legambiente National Assembly - 08/18 August 2007 - Grosseto, Rispeccia

“Frammenti” - National Assembly of Province of Rome - 01/08 September 2007 - Rome Frascati

“Sana” - 19th International Exhibition on National Products - 13/16 September 2007 - Bologna

“Festival della creatività” - Premio Vespucci - 25/28 October 2007 - Florence “Ecomondo” - International

Fair for Recycling and Sustainable Development - 07/10 November 2007 - Rimini

