



Portable Ash Tray “Mozzichino”

The Ecology Services Communication that works in the field of the communication and the services dedicates to the companies, wishes to subject to the kind attention of Your direction, a plan in relation to the dispositions of law on the smoke in the publics shops let alone to the protection of the atmosphere and the public honor.

The entrance in law the no smoking in the publics shops does not equip with dedicated areas, has conditioned the behavior of nearly the 18.000.000 of Italian smokers who consume every day one medium estimated of ten cigarettes everyone producing nearly 70.000.000.000 of stump every year. Therefore we have thought next to the protection of the atmosphere also in the free spaces and in the open air which ways, public squares, parks, garden, swimming pools, and in particular with the advent of the summer, to the bathing establishments and shorelines navy, where often the smoker does not find a container for being able to put the stump of the cigarettes.

To such purpose, we wish to propose portable “Mozzichino” little larger than a common cigar-light can be put on to the belt, to the swimsuit or to the package of cigarettes; elegant and small it is constructed in not toxic material in riciclable plastic and can be personalized with whichever brand or phrase and therefore to identify itself like innovative, educational and ecological advertisement.

Using “Mozzichino” the atmosphere is respected (the cycle of the nature employs two years to sell out a stump thrown to earth or in water), avoids woodfires, it is contributed to maintain the places beautiful and clean where it is lived and we will have also beach sand shorelines with less stump . The product in object has been distributed in hundred thousands of pieces and with the trade mark from Ambient Alloy part in from Tuscany archipelago, from the Ambient Municipal Company for the city of Rome, from the Municipal Company Hygiene Acclimatizes them of Turin (AMIAT) in collaboration with the city of Turin in the course of the recent winter Olympic Games, from the Cagliari's Municipality , to the island of Pantelleria, from Green Schooner and others important organizations to national character.

On the base of exposed how much, we would be glad of being able to introduce to the attention of Your office the type of the product in object and of devised others from our society, (you can see on www.escservices.eu), that we think to be beyond that valid advertisemet , also a contribution for the protection of the ambient .

Thank you for your attention yours faithfully.

Ecology Services Communication



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